



# PRESS INFORMATION

August 2011

## World Premiere at IAA

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## the TECHART Aerodynamic Kit I for the Porsche Cayenne

World Premiere at IAA - TECHART presents the all-new Aerodynamic Kit I for the Porsche Cayenne. For an individual touch, that lends the sporty SUV an elegant new look – with TECHART's typical and unmistakable design. The second level of individualization for the Porsche Cayenne in addition to the TECHART MAGNUM will be unveiled to the public in Frankfurt in combination with a second TECHART performance kit.

### **TECHART Aerodynamic Kit I**

Exciting, sporty and markedly elegant - the contour of the three-piece front spoiler is a clear statement regarding the SUV's newly acquired TECHART gene and sets an attractive visual highlight. Integrated air ducts also ensure an optimized cooling of the brake system. The multifunctional daytime running light system, the TECHART lighting packages with LED technology or halogen headlights are available as an option for the Porsche Cayenne Turbo.

The TECHART daytime running light system does not only serve as a sophisticated design feature. Like TECHART's lighting packages, it also makes a significant contribution to improving road safety. The LED system unit combines daytime running light, side lighting, parking lighting and turn signal lights in one common housing and blends in perfectly with the design of the Cayenne's front end. The luminous intensity of the lights automatically adapts depending on the day light setting selected. In addition to that, the daytime running lights are dimmed when the vehicle is turning to ensure that the turn signals stand out. Typical for TECHART - the system is ECE approved and fulfills all prerequisites of the ECE regulation R87 for daytime running lights.



Fitting side skirt panels underline the elegant and sporty look of the SUV when viewed from the side. TECHART original equipment quality: only high-quality polyurethane RIM is used for all exterior components of the aerodynamic kit. The material ensures at the same time ease of painting, installation and maintenance, including trouble-free installation at every Porsche center and every authorized service center.

The elegant design of the aerodynamic kit can also be recognized here when viewing the rear end of the vehicle. Visually and technically, the TECHART roof spoiler and the TECHART rear apron with integrated diffuser and two subtle reflectors on the sides of the tailgate underline the SUV's driving dynamics. Discrete design highlight: the two pieces of trim lend the taillights of the Porsche Cayenne a dynamic look. Matched trimming and exterior styling packages in paint or carbon fibre allow for almost unlimited possibilities to realize personal style.

The aerodynamic kit is not only impressive visually. Thanks to TECHART's sport exhaust system with EC type approval, the Cayenne complements its sporty look with an impressive sound. TECHART's dual tail pipes with embossed lettering complete the TECHART look of the Cayenne's rear end.

Furthermore there are Formula and Formula II light alloy wheels in dimensions of 20- to 23-inch or 22- and 23-inch as well as Formula III forged light alloy wheels in 21- and 22-inch available. Besides the attractive standard colours, individualized colour combinations are available to suit the taste of the customer.

#### **Performance Kits for Cayenne Diesel and Cayenne Turbo**

There are altogether three performance kits delivering a significant improvement of driving dynamics and acceleration of the Porsche Cayenne models. For instance, the TA 058/D1 performance kit provides the Cayenne Diesel with an additional 29 kW (40 hp) and 70 Nm torque, helping the SUV to accelerate to 100 km/h from standstill in 7.2 seconds and reach 160 km/h in just 18.9 seconds. The TA 058/T1 performance kit for the Turbo version of the Porsche Cayenne is also impressive. 412 kW (560 hp), a maximum torque of 780 Nm and accelerating to 100 km/h or 160 km/h in 4.4 and 9.9 seconds respectively are the results of the first level of customization. The heart of both



kits is the intelligent TECHART engine management system called TECHTRONIC. Once installed, the engine control system provides just as much additional power as needed for every driving situation at the push of the standard sport button located in the center console. Up to full boost for maximum acceleration.

Successful double pass - thanks to the intelligent networking and communication between the engine management system and TECHTRONIC, the performance kits are impressive due to optimized output values in all areas and a balanced torque in terms of performance. The standard engine electronics remain untouched without affecting vehicle diagnostics or servicing. In addition to the two-year warranty, TECHART offers a warranty for engine and transmission problems in accordance with TECHART's warranty provisions.

#### **World Premiere – TECHART performance kit TA 058/T2**

During the IAA, TECHART will also present the world premiere of the TA 058/T2 performance kit for the Porsche Cayenne Turbo. The demand of TECHART customers for dynamic performance and driving pleasure is satisfied with a total output of over 440 kW (600 hp) and a maximum torque of more than 900 Nm.

#### **Handmade Masterpieces – TECHART interior individualization**

Perfect craftsmanship: TECHART produces customized masterpieces every day at its own manufactory, such as complete leather interiors with matching decorative stitching. TECHART upholsterers and master upholsterers fulfill every request with regard to interior appointments at highest level of craftsmanship - for an elegant and unique atmosphere and highest demands on comfort and individuality. Another highlight: the wide variety of entertainment options for the Cayenne such as TECHART's W2 entertainment package with two screens integrated in the headrests of the front seats. In addition to innovative entertainment, TECHART offers exclusive comfort in the rear passenger compartment of the SUV with folding individual seats and a elegant center console unit, equipped with 12 V outlet, a spacious bar and storage compartment and covered with fine Alcantara.



#### **TECHART at the IAA 2011**

We invite you to experience the TECHART Aerodynamic Kit I for the Porsche Cayenne as well as all the other exciting highlights at the TECHART booth in hall 5 from 15<sup>th</sup> to the 25<sup>th</sup> of September, 2011. More information and visitor's registration at [www.techart.de/messen](http://www.techart.de/messen) or by phone at +49 (0)7152 9339 0.



## TECHNICAL DETAILS

### TECHART Aerodynamic Kit I for the Porsche Cayenne

Consisting of:

Front Spoiler, with integrated air ducts for optimized brake ventilation

Side Skirt panels

Roof Spoiler

Rear Apron, with integrated Diffuser

Headlamp trims

Two Taillight trims on each side

TECHART Aero-Hood

TECHART Exterior Styling Package

TECHART Ambient lighting

TECHART multifunctional daytime running light system in black and chrome

TECHART Lighting packages for the Porsche Cayenne Turbo

consisting of twin headlight units

TECHART Exhaust system „Sport“

TECHART Sport tailpipes

TECHART engine styling package

### Wheels

TECHART Formula 5-spoke light alloy wheel in 20-, 21-, 22- and 23-inch

TECHART Formula II 5-spoke light alloy wheel in 22- and 23-inch

TECHART Formula III forged 5-spoke light alloy wheel in 21- and 22-inch



### **TECHART Power kit TA 058/T1 for Porsche Cayenne Turbo**

Power increase of 44 kW (60 hp) and 80 Nm

Based on 4.8 l, 368 kW (500 hp) and 700 Nm

Performance data:

Top speed: 287 km/h

0 – 100 km/h: 4.4 sec

0 – 160 km/h: 9.8 sec

### **TECHART power kit TA 058/D1 for Porsche Cayenne Diesel**

Power increase of 29 kW (40 hp) and 70 Nm

Based on 3.0l, 176 kW (240 hp) and 550 Nm

Performance data:

Top speed: 233 km/h

0-100 km/h: 7.2 sec

0-160 km/h: 18.9 sec

### **Interior**

TECHART 3-spokes PDK sport steering wheel with paddle shifters in custom colour

TECHART full leather interior in custom colour

TECHART decorative stitching in custom colour

TECHART trims in custom colour, carbon fibre or precious wood

TECHART Instrument dials in custom colour

TECHART Floor mats in custom colour and TECHART logotype

TECHART Aluminum sport pedals

TECHART Aluminum foot rest

TECHART Illuminated door entry guards with illuminated TECHART logotype

TECHART Loadspace floor mat in custom colour and TECHART logotype

TECHART Entertainment Kit W2

Two seats version with 6 DVD changer

Infrared remote control, 2 wireless headphones

2 TECHART display consoles in leather located at the front seats with integrated 7-inch displays

Carpet finished media Center in the luggage compartment



TECHART roof mounted Entertainment Kit

Roof mounted media console in leather/Alcantara  
with adjustable 10.2-inch screen

DVD-/Media player integrated in the media console

Integrated USB host, Infrared remote control, 2 wireless headphones

TECHART Rear single seats, foldable

TECHART Rear center console unit

12V outlet

Cup holder

Spacious storage compartment

Cooler or ski bag



## CONTACT

TECHART Automobildesign GmbH

Alexander Kienborn

PR-Manager

Roentgenstraße 47

71229 Leonberg, Germany

Tel: +49 (0)7152 / 9339-0

[a.kienborn@techart.de](mailto:a.kienborn@techart.de)

[www.techart.de](http://www.techart.de)

<http://press.techart.de>